

# NORTH CAROLINA MUSIC EDUCATOR

Official Publication of the North Carolina Music Educators Association

## DISPLAY ADVERTISING RATES 2023-2024

UNTIL FURTHER NOTICE, THE NORTH CAROLINA MUSIC EDUCATOR WILL BE A DIGITAL PUBLICATION ONLY.

The digital version of the North Carolina Music Educator includes hotlinks in all ads with email/web addresses as part of the ad copy.

<b>FULL PAGE</b>	<b>8.5" x 11" with .125" bleed on all sides W/4 COLOR PROCESS</b>	<b>\$400.00</b>
TWO THIRD PAGE	(8" x 7.00" horizontal or 5.60" x 10.5" vertical)	\$350.00
HALF PAGE	(8" x 5.12" horizontal or 3.92" x 10.5" vertical)	\$250.00
ONE THIRD PAGE	(8" x 3.32" horizontal or 2.75" x 10.5" vertical)	\$200.00
QUARTER PAGE	(5.17" x 3.92" horizontal or 3.92" x 5.17" vertical)	\$175.00
<b>INSIDE COVER PAGE</b>	<b>8.5" x 11" with .125" bleed on all sides W/4 COLOR PROCESS</b>	<b>\$500.00</b>
<b>BACK COVER PAGE</b>	<b>8" x 5.12" horizontal W/4 COLOR PROCESS</b>	<b>\$450.00</b>

10% FREQUENCY DISCOUNT IS ALLOWED ONLY ON ADS CONTRACTED FOR 4 (FOUR) OR MORE CONSECUTIVE INSERTIONS DURING THE SAME ACADEMIC YEAR. DISCOUNT ISSUED RETROACTIVELY ON THE FINAL INSERTION. AD COPY AND AD SIZE MAY CHANGE FROM ISSUE TO ISSUE, PROVIDED CHANGES ARE RECEIVED BY ISSUE'S AD DEADLINE.

### NCME AD AUTHORIZATION FORM

\_\_\_\_ Please reserve ad space in the following issue(s). Copy to follow by deadline      Payment Enclosed \_\_\_\_      Please Bill Us \_\_\_\_

\_\_\_\_ Ad File being sent by email      AD SIZE: \_\_\_\_\_

\_\_\_\_ Summer/Fall 2023 (due 6/1)      \_\_\_\_ Conference 2023 (due 8/1)      \_\_\_\_ Winter 2024 (due 12/1)      \_\_\_\_ Spring 2024 (due 3/1)

\_\_\_\_ We will run the same ad in every issue      \_\_\_\_ We will submit a different ad for every issue

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