



NCMEA Sponsorship & Advertising Opportunities



2022-2023

The North Carolina Music Educators Association (NCMEA) is excited to offer opportunities to partner with us through SPONSORSHIPS! Your sponsorship will help you gain exposure to a variety of individuals, from high school-aged students through retired members, all while helping sustain NCMEA's valuable programs and events. Sponsorships are effective for one year from receipt of payment and include benefits throughout the year.



Applause Level

\$500

Benefits:

- Banner ad on NCMEA conference mobile app
- Acknowledgment on conference emails and signage
- Hyperlinked company logo on NCMEA website year-round
- Social media mentions

Bravo Level

\$1,000

All Applause Level benefits plus:

- 10% Discount on ad in Conference edition of the Music Educator journal
- Hyperlinked company logo in monthly NCMEA e-newsletters

Ovation Level

\$1,500

All Bravo Level benefits plus:

- Banner ad in two monthly e-newsletters (700x150px)
- Sponsor acknowledgment in 4 annual issues of Music Educator journal



You can also sign up to ADVERTISE your brand, program, competition, or event in North Carolina Music Educator, the official quarterly publication of NCMEA. Each issue of the North Carolina Music Educator contains timely and important information related to music education in the state and is distributed to active professional, student, and retired members of NCMEA, as well as archived on our website.



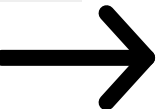
DISPLAY ADVERTISING RATES

UNTIL FURTHER NOTICE, THE NORTH CAROLINA MUSIC EDUCATOR WILL BE A DIGITAL PUBLICATION ONLY.

The digital version of the North Carolina Music Educator includes hotlinks in all ads with email/web addresses as part of the ad copy.

FULL PAGE	8.5" x 11" with .125" bleed on all side W/4 COLOR PROCESS	\$400.
2/3 PAGE	8" x 7" horizontal or 5.6" x 10.5" vertical	\$350.
1/2 PAGE	8" x 5.12" horizontal or 3.92" x 10.5" vertical	\$250.
1/3 PAGE	8" x 3.32" horizontal or 2.75" x 10.5" vertical	\$200.
1/4 PAGE	5.17" x 3.92" horizontal or 3.92" x 5.17" vertical	\$175.
INSIDE COVER	8.5" x 11" with .125" bleed on all sides W/4 COLOR PROCESS	\$500.
BACK COVER	8" x 5.12" horizontal W/4 COLOR PROCESS	\$450.

10% FREQUENCY DISCOUNT IS ALLOWED ONLY ON ADS CONTRACTED FOR FOUR (4) OR MORE CONSECUTIVE INSERTIONS DURING THE SAME ACADEMIC YEAR. DISCOUNT ISSUED RETROACTIVELY ON THE FINAL INSERTION. AD COPY AND AD SIZE MAY CHANGE FROM ISSUE TO ISSUE, PROVIDED CHANGES ARE RECEIVED BY ISSUE'S AD DEADLINE.



Click below to sign up today!



Sponsorship

Advertising

